

STATE OF MICHIGAN



CERTIFICATE OF PROCLAMATION

ON BEHALF OF THE PEOPLE OF MICHIGAN

I, Rick Snyder, governor of Michigan, do hereby proclaim

September 2017

WE CARD AWARENESS MONTH

WHEREAS, Michigan law prohibits the sale of tobacco products to persons under the age of 18; and,

WHEREAS, We Card Awareness Month is a retail education and training effort to boost awareness of and participation in responsible retailing efforts to comply with federal, state and local laws and identify, prevent and deny tobacco and other age-restricted product sales to minors; and,

WHEREAS, 2017 is the 22nd anniversary year of the national non-profit organization, THE "WE CARD" PROGRAM INC. – providing training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and,

WHEREAS, We Card in-store training and education materials, its online training program and its mystery shopping service "ID Check-Up" are available to all Michigan retailers through We Card's website; and,

WHEREAS, We Card is endorsed by the Michigan Petroleum Association and Michigan Association of Convenience Stores and will benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors;

NOW, THEREFORE, I, Rick Snyder, governor of Michigan, do hereby proclaim September 2017 as We Card Awareness Month in Michigan.



Rick Snyder
Governor

