

STATE OF OHIO  
**Executive Department**

OFFICE OF THE GOVERNOR

*Columbus*

**RESOLUTION**

**WHEREAS**, Ohio law prohibits the sale of tobacco products to persons under the age of 18; and

**WHEREAS**, *We Card Awareness Month* is a retail education and training effort to boost Ohio retailers' awareness of and participation in responsible retailing efforts to comply with federal, state and local laws and identify, prevent and deny tobacco and other age-restricted product sales to minors; and

**WHEREAS**, 2017 is the 22<sup>nd</sup> anniversary year of the national non-profit organization, THE "*WE CARD*" PROGRAM INC. – providing training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

**WHEREAS**, *We Card* in-store training and education materials, its online training program and its mystery shopping service "ID Check-Up" are available to all Ohio retailers through *We Card's* website; and

**WHEREAS**, *We Card* is endorsed by the Ohio Association of Convenience Stores, The Ohio Grocers' Association, and The Ohio Petroleum Marketers and Convenience Store Association and Ohio will benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors.

**NOW, THEREFORE, We, John R. Kasich and Mary Taylor, Governor and Lieutenant Governor of the State of Ohio,** do hereby recognize September 2017 as

***WE CARD AWARENESS MONTH***

throughout Ohio and encourage Ohio retailers to participate in "*We Card Awareness Month*" and to let their customers know that "In Ohio, we don't sell tobacco and other age-restricted products to kids!"

On this 8<sup>th</sup> day of August 2017;

John R. Kasich  
Governor

Mary Taylor  
Lieutenant Governor

