

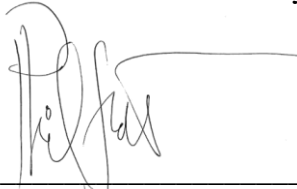
**State of Vermont
Executive Department
A Proclamation**

- WHEREAS,** Vermont law prohibits the sale of tobacco products, tobacco substitutes, e-cigarettes, or tobacco paraphernalia, including devices used to deliver tobacco products or substitutes into the body, to persons under the age of 18; and
- WHEREAS,** We Card Awareness Month is a retail education and training effort to boost Vermont retailers' awareness of and participation in responsible retailing efforts to comply with federal, state and local laws and identify, prevent and deny tobacco and other age-restricted product sales to minors; and
- WHEREAS,** 2017 is the 22nd anniversary of the national non-profit organization, THE "WE CARD" PROGRAM INC., providing training and education to the retail community to help retailers comply with age-restricted products laws and serve their communities as responsibly as possible; and
- WHEREAS,** We Card in-store training and education materials, its online training program and its mystery shopping service "ID Check-Up" are available to all Vermont Retailers through We Card's website; and
- WHEREAS,** We Card is endorsed by the Vermont Retail and Grocers Association and Vermont will benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors.
- NOW, THEREFORE,** I, Philip B. Scott, Governor, do hereby proclaim September 2017 as

WE CARD AWARENESS MONTH

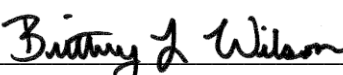
in Vermont.

Given under my hand and the Great Seal of the State of Vermont on this 21st day of August, A.D. 2017.



Philip B. Scott
Governor




Brittney L. Wilson
Secretary of Civil and Military Affairs